



Cansu Gürsoy

UX/UI Designer

UX/UI Designer with 3+ years of experience designing mobile and web products for enterprise brands including SunExpress, Vodafone, and Kahve Dünyası. Strong background in user research, usability testing, and design systems. Experienced in cross-functional collaboration and end-to-end product design.

Email
cansugurrsoy@gmail.com

Phone
(+90) 541 740 5418

Location
Kadıköy, Istanbul

Socials

behance.net/cansugursoy

dribbble.com/gursoyyy

linkedin.com/in/cansu-gursoy-307ba01b4

Languages

Turkish
Native

English
Intermediate

German
Beginner

Core Competencies

- UX Design
- UI Design
- User Research
- Wireframing
- Prototyping
- Design Systems
- Mobile App Design
- Web Design
- Information Architecture
- User Flows
- Figma
- Lottie Animations

Professional Experience

May 2024 – Present | Istanbul, Turkey

UX/UI Designer | Loodos Tech

Designed mobile and web interfaces for major brands including Eküri, Kahve Dünyası, SunExpress, and Vodafone, focusing on creating modern and user-friendly experiences. Conducted comprehensive user research and usability testing to analyze user needs and optimize design solutions. Collaborated closely with product managers and development teams to ensure seamless implementation and continuous design improvement based on user feedback

March 2023 – April 2024 | Istanbul, Turkey

UX/UI Designer | Pakodemy – TOS Analytics

Led end-to-end UX/UI design for educational mobile and web platform serving university exam prep students, creating interfaces optimized for mobile, tablet, and web platforms. Designed adaptive interfaces supporting dark mode, light mode, and both horizontal and vertical orientations to enhance user accessibility and comfort. Established direct communication channels with target users to gather feedback, identify pain points, and validate design decisions through iterative user research. Prioritized user experience at every design stage, focusing on creating intuitive navigation and visually appealing interfaces that support learning objectives

April 2022 – March 2023 | Istanbul, Turkey

UX/UI Designer | Technosphere Technology

Designed user-friendly e-commerce application interfaces focused on seamless navigation and optimized checkout flows to improve conversion rates. Created comprehensive website designs showcasing company services, maintaining consistent brand identity across all touchpoints. Contributed to brand development initiatives including logo design, presentation materials, and social media content creation to strengthen visual identity

April 2022 – December 2025

Freelance UX/UI Designer

Delivered custom web design and conceptual mobile app solutions for diverse clients across various industries. Created animated UI elements using Lottie format to enhance visual appeal and user engagement in digital products

Education

Dokuz Eylül University | September 2017 – August 2021

Bachelor of Architecture, City and Regional Planning

Certifications

Userspots
UI Education
Apr 2023

Userspots
UX Education
Nov 2022 (Ranked 1st in program)

BilgeAdam Technologies
UX/UI Design
March 2022

Habitat
Design Thinking
Feb 2022

Userspots
Practical Figma Education
October 2022

METU
Corporate Identity Creation
Jan 2022